

# THE IMPACTS OF "INFODEMIC" IN BANGLADESH

A COVID-19 SERIES BY BIPSS

## RIISING ONLINE TRENDS OF “INFODEMIC”



Massive Misinformation Spread about COVID-19



The “Wisdom Crowd” & Miracle cure



Questioning - credibility of “The Authority Source”

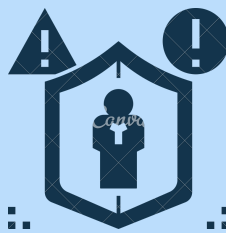


Invoking Violence on COVID-19 issue

## Impacts of “Infodemic”



Misinformation challenges Journalist's Reputation & Safety.



Mistrust on Health System, Potential health risk for all.



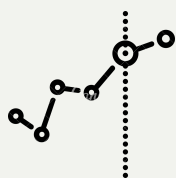
Decline of trust on Professionalism & Leaders.

## INTERNET USEAGE

12% Spike

in Bandwidth Usage after Nationwide shutdown

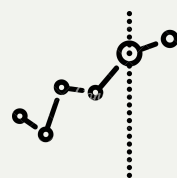
### BEFORE SHUTDOWN



February : 1,172 Gbps Bandwidth



### DURING SHUTDOWN



March: 1,238 Gbps  
April: 1,308 Gbps

February Users: 99.984 Million



Users amid Lockdown:

March: 103.253 Million  
April: 101.186 Million  
May: 102.113 Million



June Users: 103.476 Million

## BEST PRACTICE TO COMBAT THE COVID-19 "INFODEMIC"

To allow a Strong, Objective and Credible Media culture to flourish.



A “Rumor & Fact Checker Authority” should be established by the Government.

Try to fix it with regulation but with utmost sensitivity due to the overall pandemic situation..



Facts & readily available narratives should be backed up with science & people awareness should be a topmost priority.